

# Green up your carbon footprint.

An increasing number of companies are taking up the fight against carbon dioxide (CO<sub>2</sub>), a greenhouse gas tied to climate change. If you are concerned about your company's carbon footprint, purchasing carbon-free Clean Wind is an easy way to make a significant difference. In fact, in 2006 alone, PGE renewable customers reduced their share of CO<sub>2</sub> emissions by 80,000 tons – that's like taking 15,700 cars off the road!

## Join hundreds of other organizations that have purchased Clean Wind, including:

<i>Burgerville</i>	<i>Miller Paint</i>
<i>City of Hillsboro Civic Center</i>	<i>Norm Thompson</i>
<i>Elephants Delicatessen</i>	<i>North Portland Veterinary Clinic</i>
<i>Japanese Garden</i>	<i>Oregon Department of Energy</i>
<i>The Joinery</i>	<i>Organically Grown Company</i>
<i>Laurelhurst Theater &amp; Pub</i>	<i>Powell's Books</i>
<i>LifeSource Natural Foods</i>	<i>Providence Newberg Medical Center</i>
<i>American Honda Motors Company, Inc.</i>	<i>Rosa Parks School</i>
<i>City of Lake Oswego Water Treatment Plant</i>	<i>Siltronic Corp.</i>
<i>Epson</i>	<i>Staples, Inc.</i>
<i>Glumac</i>	<i>Stoller Vineyards</i>
<i>Intel</i>	<i>Sunset Athletic Club</i>
<i>KEEN Footwear</i>	<i>Sunshine Dairy</i>
<i>Lewis and Clark College</i>	<i>Toyota Motor Sales, USA, Inc.</i>
<i>McMenamins Breweries</i>	<i>World Cup Coffee and Tea</i>
<i>Metro - Solid Waste and Recycling and South Hazardous Waste Facility</i>	<i>Yoga Pearl</i>



**Portland General Electric**

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PortlandGeneral.biz/CleanWind

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# Choose renewable power for your business

## Clean Wind<sup>SM</sup> for medium to large organizations

## Portland General Electric

PGE# 033007 06/07 2.5K

# Sign up for PGE's **Clean Wind**<sup>SM</sup> plan

**For medium to  
large organizations  
(Schedules 83 and 89)**

## **You have the power to make a difference**

PGE offers medium to very large companies and organizations an easy, affordable way to support renewable energy and publicize your commitment to the environment. We are working with Green Mountain Energy Company – the nation's leading renewable energy provider – to offer you Clean Wind.

## **Clean Wind helps you offset your carbon dioxide emissions**

Clean Wind is 100 percent new wind power with the same reliability you depend on from PGE. This carbon-free power comes from wind farms here in the Northwest and is endorsed by such groups as the Renewable Northwest Project, Northwest Energy Coalition and Natural Resources Defense Council. Purchasing renewable energy minimizes the impact your company has on the environment and makes smart business sense as a way to communicate your community support to like-minded customers, prospects and peers.

**Here's how it works:** There's a minimum purchase of just \$11 a month. There are significant publicity and advertising benefits you receive with increased participation in the program. You decide which support level is right for your organization. The added publicity and advertising benefits are determined by how much renewable power you purchase as a percentage of your total electricity usage. Many companies are choosing to purchase at the highest level – 100 percent Clean Wind. Depending on your level of support, you receive promotional benefits such as:

- Inclusion in frequent page-dominant *Business Journal* and *The Oregonian* advertisements
- Quarterly listing in PGE's renewable newsletter reaching more than 53,000 customers
- Eligibility for participation in Green Community coupon book, reaching more than 53,000 customers

## **Flexible, easy to budget, inexpensive**

Purchasing Clean Wind is easy and affordable. We can invoice you separately from your PGE electricity bill so that you can buy renewable power out of a different budget, such as marketing or public relations. We also offer invoicing on a monthly, quarterly or annual basis, as you prefer.

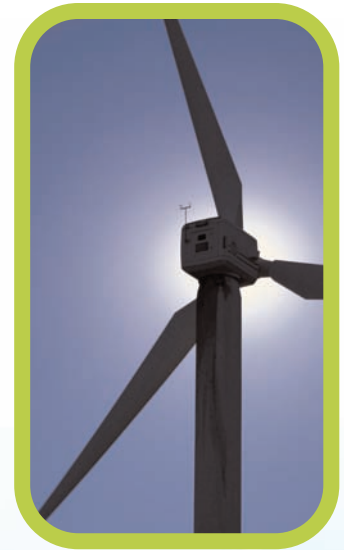
You will not have electricity from a specific generation facility delivered directly to your organization, but your designated portion of your electricity consumption will be replaced in the Northwest power grid on an annual basis by 100 percent new wind power.

You do not have to buy this product to continue to receive your current electricity service from PGE. You may buy similar products from other providers.

## **Clean Wind matters to your customers**

Clean Wind provides you with a simple way to demonstrate your concern for the environment and commitment to renewable energy. When you sign up for Clean Wind, PGE will provide you with a range of marketing tools, including window decals, Web graphics and a framed certificate or plaque (depending on your level of commitment).

With citizens in Oregon signing up for green power in near record numbers (PGE is currently ranked 2nd in the entire nation for sales of renewable power), choosing Clean Wind helps demonstrate your organization's support for a sustainable future.



Help build a **brighter  
tomorrow**; sign up for  
Clean Wind today.

Your organization has the power to make a difference. Sign up for Clean Wind by contacting your key customer manager; calling **1-800-765-3342**; or via e-mail to **renewables@pgn.com**.